



Global Business Dialogue on e-Society

GBDe Organization Dissolution Announcement

May 24, 2012

Dear GBDe Members and Supporters:

We would like to thank you for your constant support and understanding for Global Business Dialogue on e-Society (GBDe)'s activities. Today, we regret to inform you that after due deliberation, the Organizing Committee Members of GBDe have determined that dissolution of GBDe would be in the best interests of the member corporations and constituents. Dissolution will be effective May 31st, 2012.

Established in January 1999, GBDe ("Global Business Dialogue on e-Commerce" at the time) has assisted in the creation of a policy framework for the development of a global online economy, and stimulated discussion about emerging online trends and issues among stakeholders in the e-commerce value chain. GBDe has continued to evolve in step with the fast pace of technological advancement. GBDe established a rapid rulemaking process with industry leaders and made effective recommendations to governments for prompt establishment of needed legal frameworks.

From 2010, due to the tremendous worldwide progress of ICT, GBDe expanded its focus from "e-Commerce" to "e-Society" and changed its name to Global Business Dialogue on e-Society. GBDe subsequently began to address issues such as bridging the digital divide that prevents many global citizens from participating in the online world, and guiding the ICT community towards green business practices and eco-friendly strategies to minimize our impact on the environment,

Now, 13 years since its establishment, GBDe believes that it has completed its core missions and decided to bring its operations to a close. We are certain that the member companies will individually continue with their diligent efforts to make a difference on key issues affecting the ICT community. We sincerely appreciate the longstanding support and active participation of all GBDe member organizations, affiliated members, and everyone else who has contributed. It has been a great privilege to work alongside such esteemed colleagues, and we hope that the future holds further such opportunities for collaboration.

Yours truly,

Toshimitsu Iwanami
2012 Overall Chair
Global Business Dialogue on e-society